



REDBUBBLE RECEIVES FEDERAL COURT DECISION IN POKÉMON CASE

Melbourne, Australia; 19 December 2017: The Federal Court of Australia has today delivered its decision in the copyright and consumer law proceedings brought in April 2016 by The Pokémon Company International, Inc. (**Pokémon**) against Redbubble Limited (ASX: RBL) (**Redbubble**). This follows the hearing that was conducted in the Federal Court in Melbourne from 6th to 13th September 2017. The proceedings were disclosed in Redbubble's prospectus at the time of ASX listing in May 2016.

The Federal Court found in Pokémon's favour on infringement, however the Court declined to award any injunctions and awarded Pokémon only nominal damages of \$1. Despite the findings, the judgment recognised that Redbubble has reasonable and defensible systems and processes in place. The Federal Court's decision will not interrupt Redbubble's ongoing business.

After the judgment, Martin Hosking, Redbubble CEO, said:

"We remain focussed on creating the leading marketplace for independent artists.

We are pleased that the judgment recognises the reasonable steps that Redbubble takes to prevent infringements occurring on the platform.

We have always respected the rights of content owners and continue to work with them in the fight against infringement and piracy across the internet."

For further information, please contact:

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About Redbubble

Founded in 2006, Redbubble is a global online marketplace (redbubble.com) powered by over 600,000 independent artists. Redbubble's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble marketplace independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.