

**Form 604
Corporations Act 2001
Section 671B**

Notice of change of interests of substantial holder

To Company Name/Scheme Redbubble Ltd
ACN/ARSN: 11 119 200 592 Source: Australian Business Register

1. Details of substantial holder (1)

Name: Perennial Value Management Limited (PVM)
ACN/ARSN (if applicable) 22 090 879 904

There was a change in the interest of the substantial holder on 14 April 2020
The previous notice was given to the company on 14 January 2020
The previous notice was dated 10 January 2020

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest

| Class of securities (4) | Previous notice | | Present notice | |
|-------------------------|-----------------|----------------------|----------------|----------------------|
| | Person's votes | Voting Power (%) (5) | Person's votes | Voting Power (%) (5) |
| Ordinary | 25,305,449 | 9.73 | 31,607,630 | 12.10 |

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the

| Date of change | Person whose relevant interest changed | Nature of change (6) | Consideration given in relation to change (7) | Class & number of securities affected | Person's votes affected |
|----------------|--|----------------------|---|---------------------------------------|-------------------------|
| 10/01/2020 | National Asset Servicing | Buy On the Market | \$ 45,430.81 | 40,811 | 40,811 |
| 10/01/2020 | National Asset Servicing | Sell On the Market | \$ 45,430.81 | 40,811 | 40,811 |
| 20/01/2020 | National Asset Servicing | Buy On the Market | \$ 74,508.97 | 70,511 | 70,511 |
| 20/01/2020 | Northern Trust | Sell On the Market | \$ 74,508.97 | 70,511 | 70,511 |
| 21/01/2020 | National Asset Servicing | Buy On the Market | \$ 49,764.13 | 47,704 | 47,704 |
| 21/01/2020 | BNP Paribas Securities Services | Sell On the Market | \$ 24,567.16 | 23,645 | 23,645 |
| 24/01/2020 | National Asset Servicing | Buy On the Market | \$ 34,212.90 | 33,043 | 33,043 |
| 28/01/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 75,884.29 | 75,341 | 75,341 |
| 28/01/2020 | National Asset Servicing | Buy On the Market | \$ 50,190.34 | 49,831 | 49,831 |
| 28/01/2020 | Northern Trust | Buy On the Market | \$ 63,329.40 | 62,876 | 62,876 |
| 29/01/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 168,571.38 | 164,484 | 164,484 |
| 29/01/2020 | National Asset Servicing | Buy On the Market | \$ 111,492.38 | 108,789 | 108,789 |
| 29/01/2020 | Northern Trust | Buy On the Market | \$ 140,679.07 | 137,268 | 137,268 |
| 30/01/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 9,615.23 | 9,406 | 9,406 |
| 30/01/2020 | National Asset Servicing | Buy On the Market | \$ 68,759.96 | 67,649 | 67,649 |
| 30/01/2020 | Northern Trust | Buy On the Market | \$ 21,709.39 | 21,237 | 21,237 |
| 4/02/2020 | National Asset Servicing | Sell On the Market | \$ 379,584.83 | 367,806 | 367,806 |
| 5/02/2020 | National Asset Servicing | Sell On the Market | \$ 63,723.67 | 60,881 | 60,881 |
| 13/02/2020 | Northern Trust | Sell On the Market | \$ 244,508.71 | 207,106 | 207,106 |
| 14/02/2020 | Northern Trust | Sell On the Market | \$ 6,945.60 | 5,708 | 5,708 |
| 17/02/2020 | BNP Paribas Securities Services | Sell On the Market | \$ 22,458.25 | 18,299 | 18,299 |
| 17/02/2020 | National Asset Servicing | Sell On the Market | \$ 34,684.56 | 28,261 | 28,261 |
| 17/02/2020 | Northern Trust | Sell On the Market | \$ 18,325.96 | 14,932 | 14,932 |
| 21/02/2020 | National Asset Servicing | Buy On the Market | \$ 73,202.99 | 62,622 | 62,622 |
| 24/02/2020 | National Asset Servicing | Buy On the Market | \$ 74,061.80 | 64,569 | 64,569 |
| 26/02/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 196,340.22 | 179,700 | 179,700 |
| 26/02/2020 | National Asset Servicing | Buy On the Market | \$ 321,661.44 | 294,400 | 294,400 |
| 26/02/2020 | Northern Trust | Buy On the Market | \$ 481,502.26 | 440,694 | 440,694 |
| 26/02/2020 | National Asset Servicing | Sell On the Market | \$ 999,503.92 | 914,794 | 914,794 |
| 27/02/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 137,012.73 | 131,946 | 131,946 |
| 27/02/2020 | BNP Paribas Securities Services | Sell On the Market | \$ 8,370.54 | 8,061 | 8,061 |
| 27/02/2020 | Northern Trust | Sell On the Market | \$ 128,642.18 | 123,885 | 123,885 |
| 28/02/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 235,523.99 | 246,882 | 246,882 |
| 4/03/2020 | National Asset Servicing | Buy On the Market | \$ 83,840.07 | 92,877 | 92,877 |
| 4/03/2020 | National Asset Servicing | Sell On the Market | \$ 83,840.07 | 92,877 | 92,877 |
| 5/03/2020 | National Asset Servicing | Buy On the Market | \$ 91,895.44 | 101,656 | 101,656 |
| 6/03/2020 | National Asset Servicing | Buy On the Market | \$ 106,437.18 | 121,320 | 121,320 |
| 11/03/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 69,771.15 | 96,907 | 96,907 |
| 11/03/2020 | National Asset Servicing | Buy On the Market | \$ 101,599.33 | 141,114 | 141,114 |

| | | | | | |
|------------|---------------------------------|--------------------|-----------------|-----------|-----------|
| 11/03/2020 | Northern Trust | Buy On the Market | \$ 144,825.52 | 201,152 | 201,152 |
| 12/03/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 46,100.88 | 66,197 | 66,197 |
| 12/03/2020 | National Asset Servicing | Buy On the Market | \$ 200,674.43 | 291,633 | 291,633 |
| 12/03/2020 | Northern Trust | Buy On the Market | \$ 95,693.61 | 137,408 | 137,408 |
| 23/03/2020 | Citicorp Nominees Pty Limited | Buy On the Market | \$ 3,607.56 | 7,894 | 7,894 |
| 26/03/2020 | National Asset Servicing | Sell On the Market | \$ 27,988.84 | 50,000 | 50,000 |
| 30/03/2020 | National Asset Servicing | Buy On the Market | \$ 40,859.96 | 75,207 | 75,207 |
| 30/03/2020 | National Asset Servicing | Sell On the Market | \$ 40,859.96 | 75,207 | 75,207 |
| 31/03/2020 | National Asset Servicing | Buy On the Market | \$ 14,732.21 | 25,045 | 25,045 |
| 3/04/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 247,348.10 | 454,435 | 454,435 |
| 3/04/2020 | National Asset Servicing | Buy On the Market | \$ 36,454.28 | 65,643 | 65,643 |
| 9/04/2020 | National Asset Servicing | Buy On the Market | \$ 15,929.46 | 31,468 | 31,468 |
| 14/04/2020 | BNP Paribas Securities Services | Buy On the Market | \$ 755,255.91 | 1,507,196 | 1,507,196 |
| 14/04/2020 | National Asset Servicing | Buy On the Market | \$ 1,037,603.23 | 2,070,651 | 2,070,651 |
| 14/04/2020 | Northern Trust | Buy On the Market | \$ 304,367.64 | 607,399 | 607,399 |

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Nature of relevant interest (6) | Class & number of securities (Ord) | Person's votes |
|------------------------------------|---------------------------------|--|---------------------------------|------------------------------------|----------------|
| Perennial Value Management Limited | National Asset Servicing | National Asset Servicing | 9,339,832 | 9,339,832 | 9,339,832 |
| Perennial Value Management Limited | Northern Trust | Northern Trust | 5,780,295 | 5,780,295 | 5,780,295 |
| Perennial Value Management Limited | BNP Paribas Securities Services | BNP Paribas Securities Services | 8,691,976 | 8,691,976 | 8,691,976 |
| Perennial Value Management Limited | Citicorp Nominees Pty Limited | Citicorp Nominees Pty Limited | 7,795,527 | 7,795,527 | 7,795,527 |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting

| Name & ACN | Nature of association |
|----------------|-----------------------|
| Not applicable | |

6. Addresses

The addresses of persons named in this form as follows:

| Name | Address |
|--------------------------------|---|
| Perennial Value Management Ltd | Level 27, 88 Phillip St Sydney NSW 2000 |
| Redbubble Ltd | 271 Collins Street Level 3, Melbourne, Vic 3000 |

Signature

Print Name **Bill Anastasopoulos** Capacity **Company Secretary**

Sign Here



15/04/2020

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.