



24 October 2018

The Manager  
Market Announcements Office  
ASX Limited  
Level 4  
North Tower, Rialto  
525 Collins Street  
Melbourne VIC 3000

Dear Sir / Madam

### **Notice under section 708AA(2)(f) of the Corporations Act 2001 (Cth)**

This notice is given by Redbubble Limited (ACN 119 200 592) (**Redbubble; ASX Code: RBL**) under section 708AA(2)(f) of the *Corporations Act 2001* (Cth) as modified by *ASIC Corporations (Non-Traditional Rights Issues) Instrument 2016/84* and *ASIC Corporations (Disregarding Technical Relief) Instrument 2016/73* (the **Act**).

Redbubble has today announced a pro rata accelerated non-renounceable entitlement offer (the **Entitlement Offer**) of 1 new fully paid ordinary share in Redbubble (**New Shares**) for every 13 fully paid ordinary shares in Redbubble held as at 7.00pm (AEST) on Monday, 29 October 2018 by Redbubble shareholders with a registered address in Australia or New Zealand, and institutional shareholders in certain other jurisdictions in which Redbubble has decided to extend the institutional component of the Entitlement Offer.

A retail entitlement offer booklet will be dispatched to eligible retail shareholders on Wednesday, 31 October 2018.

Redbubble confirms that:

- (a) the New Shares will be offered for issue without disclosure to investors under Part 6D.2 of the Act;
- (b) this notice is being given under section 708AA(2)(f) of the Act;
- (c) as at the date of this notice, Redbubble has complied with:
  - (i) the provisions of Chapter 2M of the Act as they apply to Redbubble; and
  - (ii) section 674 of the Act;
- (d) as at the date of this notice, there is no excluded information of the type referred to in sections 708AA(8) and 708AA(9) of the Act; and
- (e) the potential effect the issue of New Shares under the Entitlement Offer will have on the control of Redbubble, and the consequences of that effect, will depend on a number of factors, including investor demand, existing shareholdings and the extent to which eligible shareholders take up their entitlements under the Entitlement Offer. However, having regard to the terms of the Entitlement

Offer which is structured as a pro rata issue, the underwriting arrangements in place for the Entitlement Offer and the current level of holdings of substantial holdings (based on substantial holding notices that have been given to Redbubble and lodged with ASX on or prior to the date of this notice), at this time, Redbubble does not expect that any person will increase their percentage shareholding in Redbubble in a way which will have a material impact on the control of Redbubble and does not expect any material consequences to flow from that.

Yours sincerely

A handwritten signature in black ink that reads "Paul Gordon". The signature is written in a cursive, flowing style.

Paul Gordon  
Company Secretary