

**Form 604
Corporations Act 2001
Section 671B**

Notice of change of interests of substantial holder

To : RedBubble Limited
ACN: 119 200 592
ASX Code: RBL

1. Details of substantial holder

Name: IOOF Holdings Limited
ACN: 100 103 722

This notice is given by IOOF Holdings Limited on behalf of itself and its subsidiaries.

There was a change in the interest of the substantial holder on: 14/02/2019
The previous notice was given to the company on: 18/12/2018
The previous notice was dated: 14/12/2018

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in when last required and when now required to give a substantial holding notice to the company or scheme, are as follows:

Class of securities	Previous notice		Present notice	
	Person's votes	Voting Power	Person's votes	Voting Power
Ordinary	12,914,092	5.041%	15,493,101	6.048%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date	Person	Nature	Consideration	Class & number (ord)	Person's votes
18/12/2018	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 302,430.13	334,367	334,367
20/12/2018	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 593,850.49	689,008	689,008

31/12/2018	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 697,869.30	777,683	777,683
7/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Sold on market	-\$ 2,260.53	2,419	2,419
8/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Sold on market	-\$ 5,309.51	5,770	5,770
9/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Sold on market	-\$ 2,764.16	3,056	3,056
10/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Sold on market	-\$ 371,805.53	420,919	420,919
29/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 357,606.38	357,055	357,055
30/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 392,862.39	400,000	400,000
31/01/2019	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 90,737.34	99,416	99,416
12/02/2019	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 9,394.64	9,307	9,307
14/02/2019	Perennial Value Management Limited (ACN 090 879 904)	Purchased on market	\$ 285,934.78	288,189	288,189

4. Present Relevant Interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder	Registered holder of securities	Person Entitled to be holder	Nature of relevant interest	Class & Number (Ord)	Person's votes
Perennial Value Management Limited (ACN 090 879 904)	NAB Asset Servicing		Investment Manager	4,738,676	4,738,676
Perennial Value Management Limited (ACN 090 879 904)	Citigroup		Investment Manager	7,670,913	7,670,913
Perennial Value Management Limited (ACN 090 879 904)	BNP		Investment Manager	3,083,512	3,083,512

5. Changes in association

The persons who have become associates of, ceased to be associates of, or have changed the nature of their association with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name & ACN	Nature of association
Not applicable	

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
IOOF Holdings Limited	Level 6, 161 Collins Street Melbourne Victoria 3000
RedBubble Limited	Level 3, 271 Collins Street Melbourne VIC 3000
Perennial Value Management Limited	Level 27, 88 Phillip Street Sydney, NSW 2000