

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity: REDBUBBLE LIMITED
ABN: 11 119 200 592

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Richard Cawsey
Date of last notice	4 July 2016

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect
Nature of indirect interest (including registered holder) <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Acquisition of 654,560 fully paid ordinary shares in Redbubble Ltd by Mr Cawsey's controlled entity, Denali Capital Managers Pty Ltd (" Denali "), as a result of the exercise of 16,364 Warrants by Denali in respect of those 654,560 fully paid ordinary shares.
Date of change	12 September 2016
No. of securities held prior to change	Nil held by Denali (11,624,080 held by Mr Cawsey's controlled entities)
Class	Ordinary shares in Redbubble Limited
Number acquired	654,560 ordinary shares acquired by Denali
Number disposed	Nil

+ See chapter 19 for defined terms.

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Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	\$90,002 (being the aggregate exercise price for the Warrants held by Denali, at \$5,50 per warrant)
No. of securities held after change	<ul style="list-style-type: none"> • 654,560 ordinary shares held by Denali • 12,278,640 ordinary shares held by Mr Cawsey's controlled entities
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	Acquisition of 654,560 fully paid ordinary shares in Redbubble Ltd by Denali, as a result of the exercise of 16,364 Warrants by Denali in respect of those 654,560 fully paid ordinary shares.

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	N/A
Nature of interest	N/A
Name of registered holder (if issued securities)	N/A
Date of change	N/A
No. and class of securities to which interest related prior to change Note: Details are only required for a contract in relation to which the interest has changed	N/A
Interest acquired	N/A
Interest disposed	N/A
Value/Consideration Note: If consideration is non-cash, provide details and an estimated valuation	N/A
Interest after change	N/A

Part 3 – +Closed period

Were the interests in the securities or contracts detailed above traded during a +closed period where prior written clearance was required?	No
If so, was prior written clearance provided to allow the trade to proceed during this period?	N/A
If prior written clearance was provided, on what date was this provided?	N/A

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