



CEO completes purchase of Redbubble shares

Melbourne, Australia: 4 March 2021: Redbubble Limited (ASX:RBL) announces that its CEO, Mr Michael Ilczynski, has completed the purchase of Redbubble shares that was foreshadowed in the company's announcement to the ASX on 20 November 2020.

Mr Ilczynski purchased 361,500 Redbubble shares on-market following the release of Redbubble's FY2021 half-year results on 16 February 2021. The total cash consideration for the shares was \$2,000,271.93, representing an average share price of \$5.5333 per share. The share purchase was funded in part by a non-recourse loan of \$1.6million from Redbubble to Mr Ilczynski. The remainder of the consideration for the shares was funded by Mr Ilczynski himself.

This announcement was authorised for lodgment by the Chair of the Board.

For further information, please contact:

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About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com, powered by independent artists. The Redbubble community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.