



## **RB GROUP ANNOUNCES PLANS TO DONATE 400,000 FACE MASKS TO HEART TO HEART INTERNATIONAL AND DIRECT RELIEF**

**Melbourne, Australia; 5 June 2020:** Redbubble Limited (ASX: RBL), which owns and operates Redbubble and TeePublic, together the leading global marketplaces for independent artists, today announced plans to donate a total of 400,000 face masks to Heart to Heart International and Direct Relief.

Redbubble and TeePublic both launched face masks at the end of April to support the Group's artist community and have a positive impact on the world during the COVID-19 global pandemic. The Group committed to donating a face mask to Heart to Heart International or DirectRelief for every face mask sold on Redbubble and TeePublic respectively.

Founder and Interim CEO, Martin Hosking, said: "Teams across both marketplaces did a tremendous job in working together to respond to artists requests and customer demand for face masks. This has been a very successful product launch, showing an immediate high level of sales, and we are pleased and proud to announce our contributions to two fantastic organisations working to help those who are on the frontline and communities that are most in need."

[Heart to Heart International](#) works with volunteers, partners, and donors to make healthcare more accessible. They have launched international, domestic, and local responses to COVID-19. Donated masks will be given to people who are in line for drive through testing, before they get to the testing station. They will also be used in hospitals and clinics for non-frontline workers, including administrative staff and hospital workers who are delivering food to patients.

[Direct Relief](#) is a nonprofit organisation working to provide relief to those on the frontlines of combating COVID-19. Direct Relief is coordinating with public health authorities, nonprofit organizations and businesses in the U.S. and globally to provide personal protective equipment and essential medical items to health workers responding to coronavirus.

**For further information, please contact:**

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**About Redbubble Group**

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces hosted at Redbubble.com and TeePublic.com, powered by over one million independent artists. The Redbubble Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.