



**REDBUBBLE GROUP AND CARTOON NETWORK LAUNCH MONTH-LONG STEVEN UNIVERSE
FAN EXPERIENCE FOR FAN ARTISTS AND CONSUMERS AROUND THE WORLD**

Ultimate Fan Experience Program Celebrates Upcoming Steven The Universe Movie

SAN FRANCISCO, August 22, 2019 – Fan art marketplace leader, Redbubble Group, together with leading animated series network, Cartoon Network, is launching its first ultimate fan experience program in conjunction with the upcoming *Steven Universe The Movie*. The program, which runs on two artist marketplaces, Redbubble.com and TeePublic.com, gives fans the chance to engage with their favorite characters in all new ways-- including the ability to create and buy designs from other fans. Fans can also participate in a one-of-a-kind personal adventure on the *Steven Universe* microsite, find exclusive merchandise available for only a limited time, and get a first look at scenes from the movie as depicted by Redbubble community artists.

The personal adventure--which launches today August 22-- begins with selecting a character and through a series of prompts, guides visitors on a fan-art-fueled trip through the world of *Steven Universe*. The adventure features art created by Redbubble artists in partnership with the show, and culminates in a uniquely personalized piece derived from the adventurer's choices.

"We know that people can't get enough of *Steven Universe* and wanted to give them a creative and fun way to get hyped up for the upcoming movie," says Redbubble SVP of Partnerships and General Manager of Global Licensing Eric Morse. "Redbubble is all about supporting individuals expressing what they are passionate about, and Cartoon Network has long been a home for shows that create deep connections with fans."

As part of the month-long celebration, Redbubble, in partnership with its sister company TeePublic, will also give fans the opportunity to purchase a limited-edition, special effects T-shirt that will be sold in limited quantities on TeePublic.com in September. Following the limited edition run of the special effects shirt, the new design celebrating the movie launch will be sold exclusively on Redbubble.com and TeePublic.com as an official Cartoon Network design. Also, on September 2, fans will get a chance to see artwork from Redbubble artists inspired by the not-yet-released *Steven Universe The Movie*, unveiled on the Redbubble site.

Steven Universe The Movie premieres **Monday, Sept. 2 at 6 p.m. ET/PT on Cartoon Network**. In his first television movie, Steven thinks his time defending the Earth is over, but when a new threat comes to Beach City, Steven faces his biggest challenge yet. The epic music-filled adventure for Steven and his friends will overflow with more new songs and music than ever before. For the latest updates around the movie, visit <http://www.stevenuniversethemovie.com/>

Steven Universe The Movie comes from the Peabody and GLAAD Media Award-winning team behind Cartoon Network's hit series *Steven Universe*. The Emmy-nominated series is created by

Emmy and Annie Award-nominated writer and *New York Times* bestselling author Rebecca Sugar, and produced by Cartoon Network Studios.

To view Steven Universe fan art on Redbubble, please visit: <https://www.redbubble.com/p/348-steven-universe>

About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces hosted at Redbubble.com and TeePublic.com, powered by more than one million independent artists. The Redbubble Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

Redbubble acquired TeePublic in 2018 and together they make up Redbubble Group, creating the largest global fan art marketplace in the world.

About Cartoon Network

Cartoon Network Enterprises (CNE) is responsible for building consumer products and merchandising programs for a wide range of brands by securing and supporting long-term licensing partnerships across all categories. As the global branding and merchandising arm of Cartoon Network and Adult Swim, the division manages the consumer product programs for the networks' award-winning original programming, brands and characters including *Ben 10*, *Adventure Time*, *The Powerpuff Girls*, *Steven Universe*, *The Amazing World of Gumball* and *We Bare Bears*, as well as *Rick and Morty* on Adult Swim.

Cartoon Network is a division of WarnerMedia and the #1 animated series network in the U.S., offering the best in original content for kids and families with such hits as *Ben 10*, *Craig of the Creek*, *Steven Universe*, *The Amazing World of Gumball*, *The Powerpuff Girls*, and *We Bare Bears*. Seen in 192 countries, over 400 million homes and in 31 languages, Cartoon Network inspires the next generation of creators and innovators by engaging its audience at the intersection of creativity and technology. Its award-winning pro-social initiative, *Stop Bullying: Speak Up* is an acknowledged and often used resource for kids and adults looking for tools that can assist in dealing with the ongoing issue of bullying.

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