



ASX ANNOUNCEMENT

APPOINTMENT OF NEW DIRECTORS

Melbourne, Australia; 31 January 2018: Redbubble Ltd (ASX:RBL) is pleased to announce the appointments of Ms Anne Ward and Ms Jennifer Macdonald as non-executive directors.

Ms Macdonald's appointment will take effect from 22 February 2018.

Ms Ward's appointment will take effect from 22 March 2018.

Redbubble Chairman, Mr Richard Cawsey, said that the appointments of Ms Ward and Ms Macdonald followed a comprehensive external process to identify non-executive directors to complement the existing directors' experience and skills, following the retirements from the Board of Ms Teresa Engelhard in October 2017 and Ms Stephanie Tilenius in February 2017.

"I am delighted to welcome Anne and Jennifer to Redbubble's Board. Anne and Jennifer are highly respected and experienced leaders who will strengthen and broaden the capabilities of the Board. Their diverse mix of industry, senior management, professional and governance experiences are well suited to the next stage of Redbubble's development", said Mr Cawsey.

The appointments of Ms Ward and Ms Macdonald bring the Board's membership to seven.

The following is a summary of Ms Ward's and Ms Macdonald's experience and professional backgrounds.

Ms Anne Ward

Anne Ward is a professional company director with over 30 years of extensive experience in business management, strategy, finance, risk and governance across a range of industries including banking, financial services, technology, healthcare, education, property and tourism.

Anne is independent Chairman of Colonial First State Investments, Chairman of Qantas Superannuation, a Director of ASX listed MYOB Group Ltd (ASX:MYO), and Chairman of the Zoological Parks and Gardens Board in Victoria.

She is currently a member of the Council at RMIT University, a Director of the Foundation for Imaging Research, and a Governor of the Howard Florey Neuroscience Institutes. Prior to becoming a professional director, Anne was a commercial lawyer for 28 years and was General Counsel for Australia at the National Australia Bank. She holds a Bachelor of Laws and a Bachelor of Arts from the University of Melbourne, is admitted as a barrister and solicitor in the Supreme Court of Victoria and is a Fellow of the Australian Institute of Company Directors.



Ms Jennifer Macdonald

Jennifer Macdonald is a professional company director, currently serving on the board and audit committee of ASX-listed Australian Pharmaceuticals Ltd (ASX: API), the parent company of Priceline Pharmacy, Soul Pattinson Chemist and Pharmacist Advice, and is the Audit Chair for Redflow Ltd (ASX:RFX). Jennifer previously held Non-Executive Director roles at online services marketplace hipages Group, and non-profit organisation Fitted for Work.

She also has extensive experience working for ASX-listed and global companies at the CFO and general management level, including as CFO and interim CEO at Helloworld Limited, and CFO and General Manager International with REA Group.

Jennifer holds a Masters of Entrepreneurship and Innovation: Swinburne University (Victoria), a Graduate Diploma from the Securities Institute of Australia and a Bachelor of Commerce from Deakin University (Victoria). She is a Graduate of the Australian Institute of Company Directors and a Member of the Institute of Chartered Accountants ANZ.

For further information, please contact:

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About Redbubble

Founded in 2006, Redbubble is a global online marketplace (redbubble.com) powered by over 600,000 independent artists. Redbubble's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble marketplace independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.