



ASX ANNOUNCEMENT

Appointment of Director

22 February 2017

Redbubble Ltd (ASX:RBL) is pleased to announce the appointment of Dr Hugh Williams as a non-executive director of the Company, with effect from 22 February 2017.

Hugh is currently a Vice President of Engineering at Google and previously held technical executive roles at eBay, Microsoft, Tinder, and Pivotal in the USA. Earlier in his career he was an Associate Professor at RMIT University, from where he gained his PhD. Hugh is a member of the Australian Institute of Company Directors.

The Chairman of Redbubble, Richard Cawsey, said: "We are delighted to welcome Dr Hugh Williams to the Redbubble Board. Hugh's expertise is directly relevant to Redbubble's business and we have no doubt he will make a significant contribution to our success."

About Redbubble

Founded in 2006, Redbubble is a global online marketplace (redbubble.com) powered by over 400,000 independent artists. Redbubble's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble marketplace independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

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