



REDBUBBLE TO BE INCLUDED IN THE ASX300 INDEX

Melbourne, Australia; 16 March 2021: Redbubble Limited (ASX: RBL; ADR: RDBBY), which owns and operates Redbubble and TeePublic, together the leading global marketplaces for independent artists, is pleased to announce that Standard & Poor's has included the company in the S&P / Dow Jones ASX300 index.

This follows the latest quarterly rebalancing of the index and the inclusion will take effect prior to the open of trading on 22 March 2021.

The inclusion in the ASX300 is another milestone for the company since its listing on the ASX in 2016.

For further information, please contact:

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About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces hosted at Redbubble.com and TeePublic.com, powered by over one million independent artists. The Redbubble Group's community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.