



REDBUBBLE JOINS AS A FOUNDING MEMBER OF THE TECH COUNCIL OF AUSTRALIA

Melbourne, Australia; 11 August 2021: Redbubble Limited (ASX: RBL, ADR: RDBBY), which owns and operates Redbubble and TeePublic, together the leading global marketplaces for independent artists, today announced its appointment as a founding member of the Tech Council of Australia.

The Tech Council will provide a single, constructive voice for the technology sector to work collaboratively with governments, businesses and the wider community on the recovery and enabling Australia's economic opportunity. The Tech Council has the backing of senior tech sector leaders, politicians across the political spectrum, and some of Australia's fastest-growing companies.

Redbubble Group CEO, Mr Michael Ilczynski said: "The establishment of the Tech Council is an important milestone for Australia, and Redbubble Group is excited to be a founding member. Australia's focus on innovation and technology has enabled Redbubble to grow from a small Melbourne startup to a publicly listed global group of companies bringing together millions of Artists and Consumers from across the world at the leading online marketplaces of Redbubble.com and TeePublic.com. We look forward to working with our fellow Tech Council members to further accelerate innovation and foster job growth in this important economic sector."

For further information, please contact:

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About Redbubble Group

Founded in 2006, the Redbubble Group incorporates Redbubble Limited and its subsidiaries, including TP Apparel LLC (TeePublic). The Redbubble Group owns and operates the leading global online marketplaces, Redbubble.com and TeePublic.com, powered by independent artists. The Redbubble community of passionate creatives sell uncommon designs on high-quality, everyday products such as apparel, stationery, housewares, bags, wall art and so on. Through the Redbubble and TeePublic marketplaces, independent artists are able to profit from their creativity and reach a new universe of adoring fans. For customers, it's the ultimate in self-expression. A simple but meaningful way to show the world who they are and what they care about.

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